

3903 Backlit Film for Windows EasyTrack SA 225 matte product data

Description

A 6 mil polyester film with a translucent inkjet receptive layer on the print side and a low-tack, repositionable adhesive layer and release liner on the backside. Product is used for reverse-print backlit on windows and lightboxes. When mounted on windows, image is viewable from either side in reflected or transmitted light. Compatible with a wide range of inkjet printers. Dye inks only for indoor use.

Applications

Indoor window or lightbox displays where ease of installation is the key. After printing and trimming to size for the intended window, installation requires no special tools or professional training. Peel back 2-3 inches of release liner along the top of the print and affix the top of the image to the window or mounting surface. Continue to peel back the release liner while smoothing the film onto the window. The inherent stiffness of the polyester film, together with the special adhesive, allows a smooth, bubble-free installation.

Compatibility LF-Printers

Printer	Ink			
	Dye	UV	Oil	Solvent
➤ HP 2000/ 2500/ 2800/ 3000/ 3500/ 5000/ 5500/ 1050	X	X		
➤ Encad Pro 600e/ 630/ 700/ 750/ 850	X	X		
➤ Epson 7000/ 7500/ 9000/ 9500	X			
➤ Roland Hi-Fi Jet	X			
➤ Mimaki JV-2/ JV1300		X		
➤ Mutoh RJ 4100 / 6100		X		

* Black Pigmented Dye inks only.

Please contact your local Sihl representative for additional information about applications and use, or go to <http://www.sihlusa.com>

Markets

- indoor advertising
- point-of-sale signage
- event marketing
- privacy / safety images on glass architectural elements

Advantages

- translucent inkjet coating designed to allow viewing from either side
- image can be mounted "indoors" for viewing "outdoors"; especially effective at night when inside lights turn store-front windows into a lightbox!
- low-tack, repositionable adhesive allows ease of installation by in-store personnel
- removable without adhesive residue and, if stored and handled properly, can be reapplied on the same or different window

Physical Properties

	Valuation US/Euro	Test Norm
Thickness	6 mil / 140 µm	ISO 534
Transparency (optical density)	1.5 (UV-filter) /	optical density
Weight	42 lb / 160 g/m ²	ISO 536

Condition of Use and Stocking

Unopened media can be stored flat, or on end. Avoid extremely hot or cold storage temperatures. If stored "hot or cold", allow media to equilibrate to room temperature before printing. Print in controlled environment, 35% to 65% relative humidity, and 10 to 30 degrees C (50 to 86 F).

Store unused material in its original packaging (box and plastic sleeve, using the end plugs to secure the sleeve into the core). Doing so ensures proper identification of media when it is next used, and prevents damage to roll ends, and pressure bands on the underside of the roll if it is stored flat.